

A Compendium Of California Older Adult Traffic Safety Programs and Resources

October 2004

Compiled by Meagan Hardy

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the California Office of Traffic Safety.**



AARP

Title: Driver Safety Program
Contact Information: www.aarp.org/drive
1-800-AARP-NOW (1-800-227-7669)

Description:

The AARP Driver Safety Program is the nation's first and largest classroom driver refresher course designed specifically for motorists age 50 and older. The eight-hour course is taught in two, four-hour sessions spanning two days, and costs \$10. The course helps drivers refine existing skills and develop safe, defensive driving techniques. AARP members and non-members alike may take the course. There are no tests.

Upon successfully completing the course, graduates of the AARP Driver Safety Program may be eligible to receive a state-mandated multi-year discount on their auto insurance premiums. Since 1979, over 9 million people have completed the course. The AARP Driver Safety Program course covers the following topics: vision and hearing changes, effects of medication, reaction time changes, left turns and other right-of-way situations, new laws and how they affect you, and hazardous driving situations.

American Academy of Family Physicians

Title: Aging Driver Web Site
Contact Information: www.aafp.org/x23744.xml

Description:

The American Academy of Family Physicians provides resources and information for both the aging driver and their family aimed at keeping aging drivers safe and mobile.

Examples of publications available include:

- Tips for Safe Driving
- How to Help the Older Driver
- Getting by without Driving
- Am I a Safe Driver?
- Successful Aging Tips

American Medical Association

Title: Older Drivers Project
Contact Information: Catherine Kosinski
Tel: 312-464-4179
catherine_kosinski@ama-assn.org
www.ama-assn.org

Description:

The American Medical Association (AMA), in cooperation with National Highway Traffic Safety Administration, created the Older Drivers Project in January 2002. Through this project, the AMA is working to increase physician awareness of the public health issue of older driver safety and to encourage physicians to add driver assessment to their geriatric medical services. To accomplish these goals, the AMA has developed physician tools for assessing and counseling older drivers, which are available through the *Physician's Guide to Assessing and Counseling Older Drivers* and a national training program. The *Physician's Guide to Assessing and Counseling Older Drivers* is a ten-chapter guide that presents the tools for physicians to

help them incorporate assessment of driving related skills into their clinical practice. This guide is available for download from the AMA web site (www.ama-assn.org). The Older Drivers Project Training Program is designed to outreach to physicians and other health care professionals through local training seminars on the issue of older driver safety. During these seminars, participants will learn about the growing public health issue of older driver safety, and how physicians and other health care professionals can address this issue in the clinical practice setting.

Automobile Club of Southern California

Titles: Safe Driving Classes for Mature Drivers
Older Adult Driver Safety Media Event
Driver Safety Educational Resources

Contact Information: Patrice Frazier
Tel: 714-885-2305
Frazier.patrice@aaa-calif.com
www.aaa-calif.com

Description:

Many drivers over age 55 realize their driving skills could use a little tune up. The Auto Club offers a safe driving class that addresses changes that occur with aging, how they affect driving and ways to compensate. Members 55 and older who complete the eight-hour class receive a DMV certificate (valid with any California insurer for three years) that may qualify them for auto insurance discounts. While the class is tailored specifically for the mature driver, anyone can attend.

At selected district offices, the Auto Club has fog charts available, along with instructions on how to use the chart. This enables Auto Club member and their families to self-test their ability to see in low contrast situations (rain, fog, night, etc.). Recommendations for those who do poorly on the test are also available.

The Auto Club has suggestions and advice for an Older Adult Driver Safety Media Event that includes having seniors drive a prescribed course, display/demonstration vehicles with senior-friendly features, a fog chart demonstration, an after-market parts display (e.g. pedal extenders), and a demonstration of correct mirror adjustment and hand placement on the steering wheel.

In addition, the Auto Club provides a variety of printed materials related to older adults and traffic safety. These are available free of charge to individuals and community groups. A computer-based self-test is being developed on the national level and it is expected to be available by January 2005.

Beverly Foundation

Titles: Supplemental Transportation Programs (STPs) Mobilizer Project
Assessment of At-risk Senior Drivers
Senior Driver Safety in Pasadena
Senior Drivers on the Alert

Contact Information: 566 El Dorado Street #100
Pasadena, CA 91101
Tel: 626-792-2292
Fax: 626-792-6117
www.beverlyfoundation.org
info@beverlyfoundation.org

Description:

Located in Pasadena, California, the Beverly Foundation's mission is to enhance "the quality of life of the years that have been added to life", thus bettering the health and well being of older adults and that of their caregivers, and their families. In keeping with its mission, the Foundation targets the audience of professionals, caregivers, family members and seniors themselves. Both quantitative and qualitative research is undertaken in three subject areas: senior mobility and transportation within the community, innovative community based care for seniors, and productive opportunities for seniors.

A recent project that represents the work of the Foundation to improve older adult mobility is the STP Mobilizer Project. The STPs Mobilizer Project is a Supplemental Transportation Program (STP) research, demonstration and product development project being conducted by the Beverly Foundation in partnership with the AAFTS. This project consists of three components:

1. STAR Search Surveys: 2001, 2002, 2003
National Survey of Community-based STPs Options
2. PasRide: A Volunteer Friends STPs
An 18-month demonstration in Pasadena, California of Supplemental Transportation Programs for Seniors
3. Technical and Education Materials related to STPs Adult Day Services in California – A quantitative and qualitative study of the strengths and weaknesses in Adult Day Service Programs in California

Other recent projects conducted by the Beverly Foundation in an effort to improve Older Adult Traffic Safety include: Assessment of At-risk Senior Drivers, an national qualitative study in partnership with Lifespan, Inc. and the U.S. Department of Transportation; Senior Driver Safety in Pasadena, a behind-the-wheels senior driver safety demonstration project; and the Senior Drivers on Alert, a guide to senior transportation information and services in Pasadena.

California Board of Occupational Therapy

Title: California Driver Assessment and Rehabilitation Directory

Contact Information: Janet Yagi
Janet_Yagi@dca.ca.gov
www.bot.ca.gov

Description:

The California Board of Occupational Therapy (Board) is pleased to be a participant in the Older Californian Traffic Safety Task Force. Occupational therapists (OTs) are in a unique

position to identify, minimize, or correct impairments that may interfere with safety in a traffic environment. Occupational therapy will provide opportunities for emerging impairments to be detected and for appropriate referrals, rehabilitation and/or corrective steps to occur.

For consumers in need of driver assessment and/or rehabilitation, the Board has developed and maintains a directory of California OTs who offer services in these areas. The Board continues to ask those who are involved in driver rehabilitation and/or assessment to contact the Board for inclusion in the directory. The directory is on the Board's website, at www.bot.ca.gov.

California State Automobile Association

Titles: Web Site, Brochures and Booklets
AAA Senior Safety Challenge
Lifelong Safe Mobility – Roadwise Review
AAA Foundation for Traffic Safety Study

Contact Information: Shirley Carey
Shirley_Carey@csaa.com
Tel: 415-565-2895
Fax: 415-437-2938
www.seniordrivers.org

Description:

The California State Automobile Association (AAA) serves the Older Driver in a variety of ways, and it currently exploring additional programs for this growing population. AAA Foundation's web site, SeniorDrivers.org, focuses on senior drivers. CSAA and AAA offer brochures and booklets on the subject of the older driver. In small quantities, most can be obtained free. To order, go to www.aaafoundation.org, then click on "products." Request for larger quantities should be faxed to 415-437-2938. Fees may apply to large orders, depending on the quantity and the brochure requested. Titles include: *How to Help an Older Driver*, *Drivers 55 Plus Check Your Own Performance*, *The Older Wiser Driver*, and *Straight Talk for Mature Drivers*.

On March 23, 2004 CSAA piloted a new program: AAA Senior Safety Challenge. Sixty-nine seniors, ages 65-89, were invited to the Infineon Raceway in Sonoma to participate in a pilot program. The day was a success and CSAA is planning to make this an annual event.

Seniors drove cars through stations set up in the parking lot. Racecar instructors taught defensive driving skills such as crash avoidance and braking techniques. Parallel parking and left-hand turns were also addressed. Two occupational therapists were on hand to demonstrate proper body position in a car, and also they also tested strength and reaction time. There was no threat of losing your driver's license - all exercises were solely informational for the driver. The day was all about self-awareness of declining skills and to teach interventions that could extend driving years.

In 2003, AAA launched a priority initiative, Lifelong Safe Mobility. In its first phase, AAA's R&D developed *Roadwise Review*, a CD-ROM for computer use. Seniors can assess their skills in the privacy of their home, or wherever a computer is available as in a Senior Center or library. The product will be made available in late 2004 or early 2005.

This is a 24-month study being funded by the AAA Foundation for Traffic Safety. This project involves public education to encourage and assist aging adults and their families to plan for the time when driving may not be a safe mobility option. The focus is on how individuals, families, and communities can plan for and facilitate giving up the keys. The project will develop a multi-media public education program, and will commence in 2004.

Center for Healthy Aging

Title: Getting Around: Alternatives for Seniors Who No Longer Drive
Contact Information: Nicole Kaplan
1527 Fourth Street, #200
Santa Monica, CA 90401
Tel: 310-576-2994 x 239
Fax: 310-576-2499
nkaplan@centerforhealthyaging.org
www.centerforhealthyaging.org

Description:

Center for Healthy Aging (CHA), a private, non-profit organization serving older adults and their families has been awarded a grant from the Automobile Club of America (AAA) Traffic & Safety Foundation. CHA is conducting a program called "Getting Around: Alternatives for Seniors Who No Longer Drive." The program is primarily a public education effort to raise awareness of the issues and encourage people to start thinking about remaining mobile if they can no longer drive. The unique focus of the project is on individual and family responsibility with support from local community programs. The project includes three key components:

- 1) Production of a multi-media public education effort including a video for national broadcast and an interactive web site;
- 2) Implementation of a countywide pilot project to develop a response mechanism for support and transportation resources to persons who voluntarily or involuntarily give up driving; and,
- 3) Development of class curricula and a manual to be made available to driving organizations and schools, senior centers, and appropriate community agencies throughout the country to help individuals and families plan for the eventuality of not driving. (This component is not part of the AAA Foundation grant).

Center for Injury Prevention Policy and Practice, San Diego State University California Highway Patrol

Title: Older Californian Traffic Safety Task Force
Contact Information: Patti Yanochko, MPH
Center for Injury Prevention Policy and Practice
San Diego State University
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San Diego, CA 92120
Tel: 619-594-3691
pyanochko@projects.sdsu.edu
www.eldersafety.org

Julie Likes
California Highway Patrol
Tel: 916-657-7222
Jlikes@chp.ca.gov

Description:

The Older Californian Traffic Safety Task Force is a joint effort between the California Highway Patrol and the Center for Injury Prevention Policy and Practice at San Diego State University. This Task Force is charged with implementing the recommendations from the report, *Traffic Safety Among Older Adults: Recommendations for California*. The Task Force

also seeks to increase the capacity of law enforcement, aging services, health, transportation and other professionals to implement strategies to improve traffic safety for older adults through education and training, and to increase the awareness of the problem of traffic-related injuries among older Californians. The Task Force is developing a number of tools for use by health care providers, aging service providers and law enforcement. It is also hosting trainings for aging service providers, traffic engineers and other professionals. For more information, visit www.eldersafety.org.

City of Oakland

Title: Oakland Pedestrian Safety Project
Contact Information: Jason Patton
250 Frank Ogawa Plaza, Suite 3335
Oakland, CA 94612
Tel: 510-238-7049
Fax: 510-637-0192
JPatton@oaklandnet.com
www.oaklandnet.com/government/traffic-safety-grant.html

Description:

Founded in 1995, the Oakland Pedestrian Safety Project (OPSP) promotes pedestrian safety and access in Oakland, California. Based on the three “E’s” of education, enforcement and engineering, the OPSP works with city agencies and community-based organizations to develop comprehensive solutions to pedestrian problems through coalition-building and community outreach.

OPSP has several programs that enhance the safety of older pedestrians in Oakland. Senior Walking groups are organized and provided with walking equipment such as pedometers and safety vests. The Senior Walking Groups receive multilingual pedestrian safety education that includes the basics of crosswalk operation, information about the signal system, and right-of-way issues at unsignalized crosswalks.

With the recent Caltrans approval for in-street signage, OPSP hopes to provide in-street Senior Pedestrian Crossing Signs near senior centers and other locations with high older pedestrian activity.

Federal Highway Administration

Title: Older Driver Highway Design Handbook
Contact Information: Beth Alicandri
Beth.Alicandri@fhwa.dot.gov
Tel: 202-366-6404
www.fhwa.dot.gov

Description:

The Older Driver Highway Design Handbook (Publication No. FHWA-RD-135) summarizes the results and findings of the FHWA older driver program. It is designed to provide guidance to highway designers and traffic engineering professionals in accommodating the needs of older drivers while enhancing the safety of all road-users. The handbook supplements the standards and guidelines in existing highway design manuals – including state design manuals, the American Association of State Highway and Transportation Officials (AASHTO) “Green Book,” and the Manual on Uniform Traffic Control Devices (MUTCD) – but does not constitute a new standard of required practice. The handbook provides

recommendations for geometrics, signing, and pavement markings in five major areas of highway design and traffic engineering:

- Intersections (At-grade)
- Interchanges (Grade separation)
- Roadway curvature and passing zones
- Construction/work zones
- Highway-Rail Crossing (Passive)

Title: Older Driver Highway Design Workshops

Contact Information: Keith Harrison
Keith.Harrison@fhwa.dot.gov
www.fhwa.dot.gov

Description:

While the development of the Older Driver Highway Design Handbook is a significant accomplishment, FHWA understands the need to do more than merely deliver a publication. It is necessary to encourage the implementation of the recommendations to improve the safety of the highway system.

To bridge the gap from the delivery of findings to implementation and awareness, FHWA has developed a workshop, as a companion for the Older Driver Highway Design Handbook, to be presented to FHWA division offices, state departments of transportation (DOTs), and local officials. The workshops are designed for state and local design and traffic engineers and for the staffs of FHWA division offices and resource centers to introduce them to the changes that occur with aging and to familiarize them with the recommendations contained in the handbook. The workshops are part of a continuing effort by FHWA to improve the safety and mobility of older drivers. They represent another mechanism to deliver the results of the extensive research that has been conducted in the area of older drivers to those who can put the findings to good use.

Monterey Park Police Department

Title: Senior Traffic Safety Program

Contact Information: Sergeant Dave Elliott
Tel: 626-307-1481
delliott@montereypark.ca.gov

Description:

The City of Monterey Park is home to a sizeable older adult population and has a high rate of fatal collisions involving older adult pedestrians. In order to address this issue, the Monterey Park Police Department conducts several programs aimed at improving older adult traffic safety and reducing the number of collisions that involve older adults through education, involvement and enforcement.

Safety education efforts include the Mature Driving Program, the Pedestrian Safety Class, and a Traffic Safety Booth. The Pedestrian Safety Classes are free of charge and have been conducted at many senior-housing complexes. The Traffic Safety Booth gives officers the opportunity to make personal contact with citizens and to disseminate traffic safety information to seniors, particularly about proper methods to operate traffic lights and maneuver crosswalks.

The Monterey Park Police Department involves older adults in helping to increase the safety of their community through a Neighborhood Watch program. Through the Senior Bicycle Safety Helmet Giveaway Program, officers keep older adults physically safe by giving free bicycle helmets to older adults they see bicycling without a helmet. In order to publicize the

importance of Older Adult Traffic Safety, the Monterey Park Police Department is airing a Public Service Announcement (PSA) in April/May 2004. The PSA will be translated into three languages: Chinese, Spanish and English.

The Monterey Park Police Department strictly enforces laws that promote older adult traffic safety. One method of enforcement is the Pedestrian Decoy Operation in which an undercover police officer will cross a street, and if a driver does not stop for the police officer, other officers will ticket the driver.

National Highway Traffic Safety Administration

Title: Injury Prevention for Older Road Users

Contact Information: www.nhtsa.dot.gov/people/injury/olddrive/index.html

Description:

The National Highway Traffic Safety Administration (NHTSA) has many injury prevention resources for available on the NHTSA web site for older road users. Older road users include drivers, passengers, pedestrians, bicyclists, and motorcyclists. NHTSA's mission with respect to older road users is to keep them safely mobile through programs directed toward reducing traffic-related injuries and fatalities among older people. Through research and outreach activities, NHTSA's programs help aging individuals recognize their changing abilities and adapt their transportation practices appropriately. Whether driving, walking or cycling, if unsafe choices are made, family friends, physicians, other health-care providers, and licensing officials can be pivotal in providing older persons with options for maintaining safe mobility. These individuals can also identify drivers with functional limitations that impair driving performance and direct older drivers to safer transportation alternatives.

The web site includes information about research and programs that enhance older adult traffic safety as well as educational information for older road users. Examples of publications available for downloading include:

- Evaluating Drivers with Medical Conditions in Utah
- Model Driver Screening and Evaluation Program
- Older Road User Research Plan
- Safe Driving for Older Adults
- A Compendium of Law Enforcement Older Driver Programs
- Family and Friends Concerned about an Older Driver
- Brochures about driving with various health conditions

National Resource Center for Safe Aging

Title: Safe Aging Web Site and Listserv

Contact Information: www.safeaging.org

Description:

The National Resource Center for Safe Aging (NRCSA), formerly known as the National Resource Center on Aging and Injury (NRCAI), is a collaborative effort involving the Graduate School of Public Health and the Department of Gerontology in the College of Health and Human Services at San Diego State University. It is funded by the Centers for Disease Control and Prevention and its National Center for Injury Prevention and Control in Atlanta, Georgia.

The mission of the NRCSA is to gather and share the best information and resources on senior safety, including prevention, pedestrian and motor vehicle safety, and prevention of elder abuse. The NRCSA invites both public health professionals and older adults and their families

to recognize safe aging as a national priority. For public health professionals, the safe aging web site provides a resource database, model programs as well as an event calendar. For older adults and their families, the web site provides a consumer library that includes brochures, fact sheets, and information about senior safety programs. A SafeAging Listserv will be available beginning in Summer 2004. If you would like to be notified when the listserv is available to join, send your name and email address to safeaging@sdsu.edu.

Partnership to Preserve Independent Living

Titles: Transportation Reimbursement and Information Project (TRIP)
Meeting the Challenges
Tai Chi Institute

Contact Information: Richard Smith
6296 Rivercrest Drive, Suite K
Riverside, CA 92507-0738
Rsmith@vitalco.net
www.livingpartnership.org

Description:

This organization operates several programs geared towards older adult traffic safety. A supplemental transportation assistance program is available for people who can no longer drive or who no longer should be driving. A quarterly journal is published called *Meeting the Challenges*, which is read by over 30,000 seniors in Riverside County. Each issue deals with at least one or more transportation related issue. In addition, several older adult fitness courses are offered by this organization, which serve to aid in keeping older adults fit and flexible so that they are able to drive safely longer. More information about these programs, visit www.livingpartnership.org.

Safety Center Incorporated

Title: Mature Driver Course

Contact Information: Kristen Anthony
3909 Bradshaw Road
Sacramento, CA 95827
Tel: 800-825-7262 ext. 240
Fax: 916-366-1762
Anthony@safetycenter.org
www.safetycenter.org

Description:

Safety Center Incorporated, a chapter of the National Safety Council, offers a six or eight hour training course that follows the same concepts of the Standard Defensive Driving Course, but includes several modifications to allow for the maturing process of the body. This course is designed to refresh drivers' understanding of basic defensive driving techniques, to introduce new skills, and to cover various techniques drivers can use to help offset the effects of aging on driver performance. The Mature Driver Course will soon be incorporating driving wellness concepts from the American Society on Aging's Road to Driving Wellness Module, which includes tools such as the Driving Self-Assessment Questionnaire.

**San Francisco Department of Public Health
Injury Prevention, Community Health Education Section**

Title: Pedestrian and Traffic Safety Program
Contact Information: Michael Radetsky
Tel: 415-581-2418
Michael.radetsky@sfdph.org

Description:

As pedestrians, older San Franciscans are substantially over-represented among pedestrian fatalities and injuries. They are also hindered in their independence and community involvement by an unfortunately appropriate fear of traveling about. While the Pedestrian and Traffic Safety Program does not have a separate program for seniors, we work very closely with a number of local senior-serving agencies and advocacy groups. The Pedestrian and Traffic Safety Program has also funded a variety of senior pedestrian safety oriented community projects. For the past 3 years, the Pedestrian and Traffic Safety Program has been fortunate to have an on-staff epidemiologist focused on pedestrian injury to analyze pedestrian safety and injury issues, including senior issues, and has created reports that have helped to focus attention on these issues.

Santa Monica Police Department

Title: "BE SAFE ~ BE SEEN" Pedestrian Safety Campaign
Contact Information: Officer Natalie Dewberry
Tel: 310-458-2201 x 4847
Natalie-dewberry@ci.santa-monica.ca.us

Description:

"BE SAFE ~ BE SEEN," a new traffic safety program focusing on senior pedestrian safety has "hit the streets". Pedestrian Safety is an issue that affects pedestrians of all ages, but is especially important for the senior community who tend to walk more often and get injured more easily. The program goal is to raise awareness so that pedestrians will consciously think about safety as they go about their daily lives and take extra precautions. The program has also produced a video on older pedestrian safety.

To schedule a presentation at a local event, service organization meeting or senior assisted-living facilities contact Officer Natalie Dewberry in the Santa Monica Police Department's Traffic Enforcement Office at (310) 458-8993. This project was funded by a federal grant from the California Office of Traffic Safety.

Traffic Safety Center, University of California at Berkeley

Title: Aging Initiative: Research and activities related to safe mobility and older adults, including: functional status, depression, vision and older adult driving.
Contact Information: Jill Cooper
University of California Traffic Safety Center
140 Warren Hall #7360
Berkeley, CA 94720-7360
Tel: 510-643-7625
cooperj@berkeley.edu

Description:

The Traffic Safety Center (TSC) performs research on the epidemiology of motor vehicle injury in older adults, examining data sources such as the California Statewide Integrated Traffic Records System, the National Household Transportation Survey, the US Census, the Bureau of Transportation Statistics, and others. The objective of this program is to contribute to the literature of older driver research.

As part of this Initiative, the TSC collaborates with many public and campus groups to study older adults and mobility. Our goals are to conduct research into ways of promoting safe driving, safe walking, and safe mobility in general. The TSC works with on-campus groups to research engineering, environmental, and educational programs to enhance seniors' ability to remain mobile. The TSC also works with the Older Californian Traffic Safety Task Force to collaborate with other groups interested in traffic safety. For work to further pedestrian safety, the TSC is a member of the California Pedestrian Safety Task Force and is working on applied research that will help promote pedestrian safety (including older adult pedestrians) at intersections along a major State highway.

A recent research study included analysis of health conditions and adverse driving outcomes as part of a larger study entitled "Physical Performance and Age-Related Changes in Sonomans (SPPARCS)."

Contact Information: David R. Ragland, PhD
Tel: 510-642-0655
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William A. Satariano, PhD, MPH
Tel: 510-642-6641
bills@berkeley.edu

Kara E. MacLeod, MA
Tel: 510-642-0566
Karam@berkeley.edu

Description:

As part of the Study of Physical Performance and Age-Related Changes in Sonomans (SPPARCS), this project examines health conditions and functional status as it relates to driving behavior. Subjects are persons 55 years and older who live in the city and surrounding area of Sonoma, California. This project is supported by funding from the National Highway Traffic Safety Administration. (SPPARCS is a community-based, longitudinal study of age-related changes in physical activity and functioning, supported by funding from the National Institute on Aging.)

TSC papers to date:

MacLeod KE, Ragland DR, Satariano W. Health and functional predictors of driving cessation among the older adult population, in preparation, 2004

Ragland D, Satariano W, MacLeod KE. Driving cessation and increased depressive symptoms, Journal of Gerontology: Medical Sciences, in press, accepted 2003.

Satariano W, MacLeod KE, Cohn T, Ragland DR. Problems with Vision Associated with Limitations or Avoidance of Driving in Older Populations, Journal of Gerontology: Social Sciences, in press, accepted 2003.

Ragland DR, Satariano W, MacLeod KE. Reasons given by older people for limitation or avoidance of driving. Gerontologist, in press, accepted 2002.

United Seniors of Oakland and Alameda County

Title: Walkable Neighborhoods for Seniors Project (WN4S)
Contact Information: Lucy Bullard
Assistant Director
Project Coordinator: Walkable Neighborhoods for Seniors
8 Eastmont Town Center
Oakland, CA 94605
Tel: 510-729-0796
Fax: 510-729-0796
LBullardUSOAC@aol.com
www.ebdir.net/wn4s and www.ebdir.net/usoac

Description:

United Seniors of Oakland and Alameda County (USOAC), is an East San Francisco Bay Area CBO whose mission is "to provide institutional support for Seniors, to collectively participate in the public arena, to act from a position of strength, to enable the elderly to address the critical issues, and to change the conditions that impact their lives." USOAC has developed a track record of promoting pedestrian safety by establishing senior crossing zones, spearheading the Oakland Pedestrian Safety Project, as well as through the Intergenerational Traffic Safety Education Project and the Young Driver Traffic Safety Project. It is in this framework that USOAC launched the Walkable Neighborhoods for Seniors (WN4S) Project.

USOAC-WN4S Project promotes walking among older adults by offering access to group walks and increases awareness about pedestrian issues among public officials, planners, engineers, health professionals, advocates, older adults and the community at large. The WN4S Project has created six walking clubs in Alameda County, California in the past year. USOAC is currently extending its efforts to train elderly peer walking club leaders to start six new walking clubs. WN4S has organized a Healthy Living Festival and senior walk-a-thon and has hosted two Walkable Community Workshops facilitated by Charlie Gandy of Livable Community Consulting in November 2003. One of the tools USOAC developed and used is a Senior Walkability Audit composed of a pedestrian survey, site assessment and photo documentation of barriers. Other tools include an Active Living Toolkit, site specific walking maps, walking club T-shirts, and other outreach materials.

University of California at Irvine

Title: Orange County Older Adult Traffic Safety Program
Contact Information: Diane Winn, RN, MPH
100 Theory, Suite 110
Irvine, CA 92697-5800
Tel: 949-824-7410
dgwinn@uci.edu

Description:

The Orange County Older Adults Traffic Safety (OATS) Program was funded by the California Office of Traffic Safety through a grant to the University of California, Irvine. Ten OATS representatives from eight senior centers in Orange County implemented Traffic Safety Programs at their respective area of older drivers traffic safety, and conducted need assessments at their sites to determine the traffic safety needs in their community. Representatives from each site designed individual programs. Programs included: 5-Week Traffic Safety Series, Pedestrian Safety Seminar, Traffic Safety Fair, Traffic Safety Week, as well as the creation of a Safe Walking Map for Newport Beach. The overall goal of Orange

County Older Adult Traffic Safety Program was to reduce the annual number of traffic related injuries and deaths among Orange County seniors' age 65+ by 5% from the 2001 total of 1693 to 17608 by December 2004.

WALKSacramento

Title: Walkable Neighborhoods for Seniors
Contact Information: Tom Vu
Program Coordinator
Tel: 916-444-5864
tvu@saclung.org
www.walksacramento.org

Description:

The goal of the Walkable Neighborhoods for Senior Program is to organize groups of seniors to be advocates for all types of improvements to make their walking environment better and safer in all ways. This is accomplished through several objectives:

- 1) Neighborhood Identification
Using a list of criteria, several neighborhoods were chosen that are low-income, high-minority communities. Statistics show that people of ethnic backgrounds are more prone to pedestrian/vehicle collisions, and this tendency increases with age.
- 2) Organization of Senior Walking Groups
In partnership with the 50+ Wellness Program of the City of Sacramento, senior walking groups are organized. These groups also serve as advocates to lobby for improvement of the walking environment.
- 3) Identifying Problems
The senior walking groups identify barriers to walking in their community. This could be anything from crime, poorly designed sidewalks, lack of lighting, etc.
- 4) Drafting a Long Term Action Plan
With input from residents and transportation officials, a long-term action plan is drafted that provides a variety of options that residents can adopt to enhance their walking environment.

This program has provided health benefits to participants and a renewed sense of community. Neighbors are meeting for the first time, and elected officials and government representatives are meeting with constituents. WALKSacramento also conducts other projects that are not aimed solely on older adults, such as the Safe Routes Sacramento Program.

WISE Senior Services

Titles: *WISER RIDER*
Orientation and Mobility Training Classes
Contact Information: Barbara Harrison
Director, Education and Outreach
Tel: 310-394-9871 ext. 455
Fax: 310-394-0866
Bharrison@wiseseniorservices.org

Description:

WISE Senior Services, located in Santa Monica, California, conducts several older adult traffic safety programs. Key elements include:

- **Orientation and mobility training classes:** Monthly classes for new paratransit clients. The focus is on transportation options and alternatives, mobility when driving is not an option, trip planning, as well as how to access WISE/Santa Monica Dial-A-Ride and other paratransit and public transportation. We will soon add a pedestrian safety component.
- **WISER RIDER:** A monthly newsletter that is published for clients and is available for public distribution via website, vans, walk-ins and at public locations.
- **Transportation & Mobility Forums:** An annual event focusing on transportation and mobility for Santa Monica seniors and persons with disabilities.
- **Transportation Safety for riders & drivers:** Quarterly demonstration classes provided by our operations provider to assist in educating riders about safety when riding the vans.

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This compendium is a collection of non-profit and governmental older adult traffic safety programs that were identified by CIPPP staff. Inclusion in this compendium does not imply an endorsement of the program.

If you have a program or resource you would like to add to this compendium, please contact Patti Yanochko at the Center for Injury Prevention Policy and Practice at pyanochko@projects.sdsu.edu or call 530-342-6803.